

August 2024

# Website Analysis

- alohaspiritmidia.com.br
- paddlenews.com.br
- totalsup.com
- supracer.com
- supconnect.com



View the full analysis at:  
[pro.similarweb.com](https://pro.similarweb.com)

### Global rank

May 2024 - Jul 2024 Worldwide

Domain	Rank
alohaspiritmidia.com...	#667,195
paddlenews.com.br	#5,664,592
totalsup.com	#1,021,706
supracer.com	#6,457,674
supconnect.com	#2,548,181

### Country rank

May 2024 - Jul 2024 Brazil

Domain	Rank
alohaspiritmidia.com...	#35,576
paddlenews.com.br	#346,286
totalsup.com	N/A
supracer.com	N/A
supconnect.com	N/A

### Industry rank

Sports/Water Sports

Domain	Rank
alohaspiritmidia.com...	N/A
paddlenews.com.br	N/A
totalsup.com	#616
supracer.com	#3,634
supconnect.com	#1,840

## Traffic & Engagement

### Total visits

May 2024 - Jul 2024 Worldwide

Domain	Visits
alohaspiritmidia.com.br	239,895
paddlenews.com.br	20,012
totalsup.com	166,720
supracer.com	8,419
supconnect.com	19,919

### Device distribution

May 2024 - Jul 2024 Worldwide

Domain	Desktop	Mobile
alohaspiritmidia.com.br	3.6%	96.4%
paddlenews.com.br	11.3%	88.7%
totalsup.com	10.6%	89.4%
supracer.com	30.8%	69.2%
supconnect.com	33.6%	66.4%

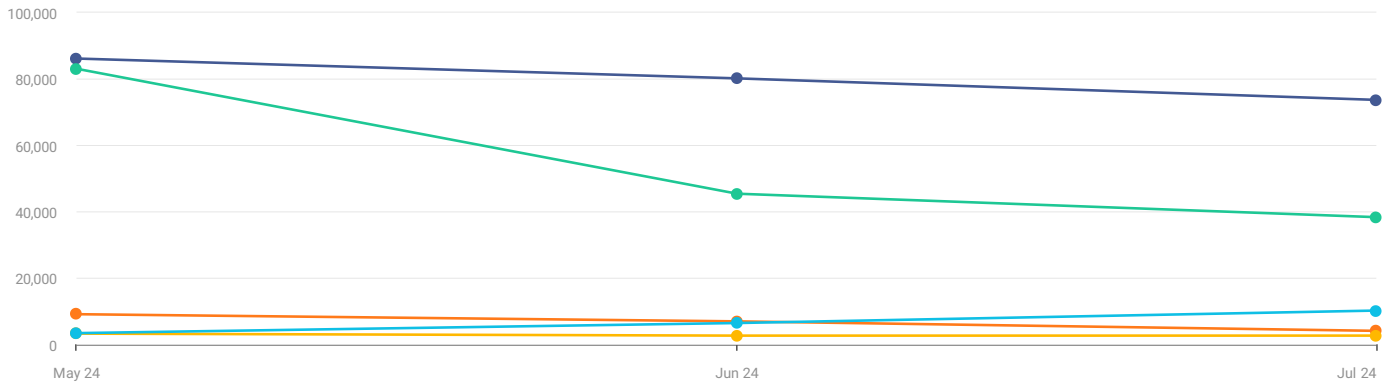
## Engagement

Metric	alohaspiritmidia.com.br	paddlenews.com.br	totalsup.com	supracer.com	supconnect.com
Monthly visits	79,965 🏆	6,671	55,573	2,806	6,640
Monthly unique visitors	26,903 🏆	2,663	23,411	1,409	3,569
Visits / Unique visitors	2.97 🏆	2.51	2.37	1.99	1.86
Deduplicated audience <span>BETA</span>	26,370 🏆	2,462	21,947	1,221	3,125
Visit duration	00:00:18	00:00:35	00:00:20	00:01:10 🏆	00:00:51
Pages per visit	1.40	1.24	1.89 🏆	1.78	1.68
Bounce rate	70.75%	85.24%	53.51%	39.06% 🏆	47.97%
Page Views	111,921 🏆	8,260	105,262	5,000	11,149

## Visits over time

May 2024 - Jul 2024 Worldwide All traffic

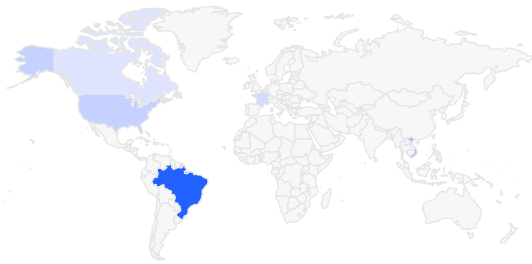
alohaspiritmidia.com.br 239,895
 paddlenews.com.br 20,012
 totalsup.com 166,720
 supracer.com 8,419
 supconnect.com 19,919



## Geography

### Top Countries

May 2024 - Jul 2024 All traffic



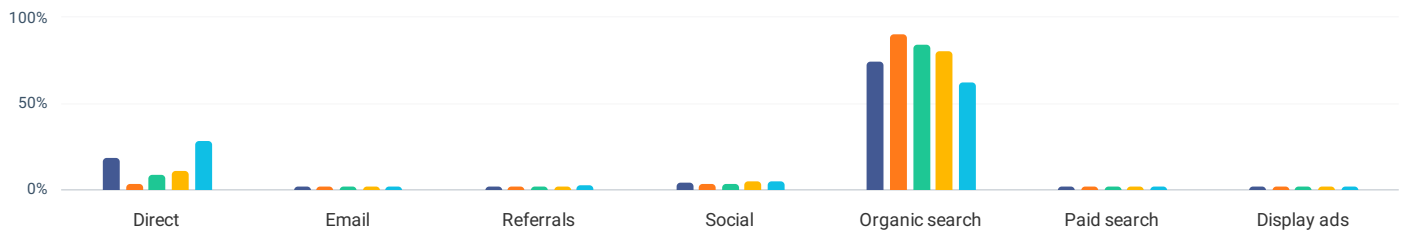
Country	Traffic Share	Group traffic share split
Brazil	57.11%	92.3%
Vietnam	18.74%	100%
United States	9.80%	43.8% (alohaspiritmidia.com.br), 16.7% (supracer.com), 39.5% (supconnect.com)
France	6.15%	100%
Canada	2.37%	86.4%

## Marketing Channels

### Channels overview

May 2024 - Jul 2024 Worldwide All traffic

alohaspiritmidia.com.br 239,895
 paddlenews.com.br 20,012
 totalsup.com 166,720
 supracer.com 8,419
 supconnect.com 19,919



## Top organic search terms

📅 May 2024 - Jul 2024 🌐 Worldwide 🖥️ Desktop

● alohaspiritmidia.com.br ● paddlenews.com.br ● totalsup.com ● supracer.com ● supconnect.com

Search Term	Traffic Share	Group Share Split	Volume	CPC
stand up padle cães	5.59%		120	-
super paddle 2024	2.21%		90	-
paddleboard race july 21, 2024	2.02%		-	-
paddle boarding while pregnant	1.87%		100	-
sup race	1.84%		1,520	\$0.64

# Paid Search

● totalsup.com is in the lead with <1% paid search

## Top paid search terms



**No results**

Try broadening your parameters or searching for something else.

# Referrals

● totalsup.com is in the lead with 7.41% referrals traffic

## Top referring websites

📅 May 2024 - Jul 2024 🌐 Worldwide 🖥️ Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
app.coveragebook.com	Marketing and Advertising	40.79%	100%
google.co.uk	Search Engines	35.99%	100%
docs.qq.com	Search Engines	23.22%	100%

# Ad Monetization

## Top ad destinations

📅 May 2024 - Jul 2024 🌐 Worldwide 🖥️ Desktop



No results

Try a different website, date range or country

# Social

● supracer.com is in the lead with 7.08% social traffic 

## Social traffic

📅 May 2024 - Jul 2024 🌐 Worldwide 🖥️ Desktop

alohaspiritmidia.com.br  paddlenews.com.br  totalsup.com  supracer.com  supconnect.com



# Display Advertising

● paddlenews.com.br is in the lead with <1% display ads traffic 

## Top publishers

📅 May 2024 - Jul 2024 🌐 Worldwide 🖥️ Desktop



No results

Try a different website, date range or country

## Display ad network

📅 May 2024 - Jul 2024 🌐 Worldwide 🖥️ Desktop

Ad Network

Total Group Traffic Share

Group Traffic Share Split

Unidentified Networks

100%

